



THE  
BRINER  
INSTITUTE



GEORGE SHINN COLLEGE OF  
ENTERTAINMENT & THE ARTS

# DESIGN WORKSHOP

FAITH • MEDIA • CULTURE • ARTS

## ROUND 1 DESIGN ASSIGNMENT – 90 MINUTES

### INFLUENCING THROUGH EDUCATION AND RESEARCH

In this assignment you will be working as a team. The assignment has two parts:

#### PART 1 (80 MINUTES)

Your team's task is to start identifying ways the Institute could conduct education and research to impact culture in a positive way. Using your team's knowledge, along with the learning's and discussions so far today, start working to identify potential activities in these two areas of an academic mission. Use the following questions to guide your discussion, and have someone serve as a scribe to record the key points of your discussion.

- What could be the key opportunities for the Institute related to teaching and education? What types of content could the Institute produce and deliver that would have maximum impact?
- Who would be the primary audiences for the education content identified above? Why are these important audiences? What types of programs or curricula could be developed that would target these audiences?
- Are there education offerings and programs that an Institute housed within LU could deliver that would be distinctive and would have significant impact?
- On what types of research questions should the Institute focus? What are the important questions about influencing culture through entertainment, the arts, and media?
- What research methods could/should the Institute utilize to answer these questions? Are there unique and distinctive research opportunities for an Institute such as the one we are considering?
- What challenges or barriers will likely emerge related to the academic mission of the Institute? Are there specific ways to minimize or mitigate these?

#### PART 2 (10 MINUTES)

Use the last 10 minutes of your time to summarize your work on a white board for a 5-7 minute report for the large group. Include the key highlights of your discussion, framing them as recommendations to the large group. Have someone prepared to provide your report to the group.

When you have developed your report return to the main group area for the reports and discussion.