



DESIGN WORKSHOP

FAITH • MEDIA • CULTURE • ARTS

ROUND 1 DESIGN ASSIGNMENT – 90 MINUTES

FUNDING AND SUSTAINABILITY

In this assignment you will be working as a team. The assignment has two parts:

PART 1 (80 MINUTES)

Your team's task is to work on ideas and opportunities related to funding and sustainability of the Institute. Use the following questions to guide your discussion, and have someone serve as a scribe to record the key points of your discussion.

- Who are the key stakeholders for the work of the Institute? Who would have an interest in its success?
- From a philanthropic giving perspective, who are groups that could be interested in supporting the work of the Institute?
- What would be the key messages about the Institute and its work that would be important to highlight for potential donors?
- Beyond philanthropic giving, what are potential major sources of funding for the Institute? Are there possible revenue-generating activities the Institute could pursue? Beyond financial support, how would these activities support the overall mission and purpose of the Institute?
- Beyond initial and ongoing funding, what will be the greatest challenges to sustainability for the Institute? What could have a negative impact on its success and could threaten its existence at some point?
- How could these challenges be minimized/mitigated?

PART 2 (10 MINUTES)

Use the last 10 minutes of your time to summarize your work on a white board for a 5-7 minute report for the large group. Include the key highlights of your discussion, framing them as recommendations to the large group. Have someone prepared to provide your report to the group.

When you have developed your report return to the main group area for the reports and discussion.