

DESIGN WORKSHOP

FAITH • MEDIA • CULTURE • ARTS

SCANNING ASSIGNMENT

In this assignment you will be working with your team to scan information concerning a specific topic area, highlight the key learnings that seem relevant for our objectives, and prepare a report to share these learnings with the large group. The assignment for your team has three parts:

PART 1 – INDIVIDUAL SCANNING (25 MINUTES)

In your breakout area you will see various readings and/or other resources relevant to the topic for your team. There are a few copies of each reading in your breakout area. Quickly work to divide these readings up among your team members, with each member taking one or two readings based on their personal interest in the various reading topics and the length of the readings. It is fine for more than one person to scan the same reading, but each reading should be scanned by at least one team member.

Once all the readings have been distributed, each team member should scan their readings, looking for specific observations, research findings, or other learnings that seem relevant to our objective of determining how the Briner Institute and Lipscomb University can collaborate in the future. Feel free to highlight or take notes on the articles as useful. If you finish scanning your articles in less than 30 minutes consider picking up another reading and scan it as well.

PART 2 – INFORMATION SHARING (45 MINUTES)

After 30 minutes of scanning the readings, take turns as a team having each team member share the key learnings or takeaways from their readings. Focus on observations and learnings that could be useful to our discussions later today and tomorrow on how the BI and LU can work to positively impact on our culture through influencing entertainment, the arts and media. Ask questions of your team members for clarification if needed.

As you discuss the learnings from the readings, reflect on the personal knowledge, expertise and experiences you have in this topic area. Add this expertise and experience to your team's discussions as you ask "**What do we know about this topic?**". During your discussion someone should serve as a scribe to capture key points on the whiteboards in your breakout area.

PART 3 – REPORT PREPARATION (15 MINUTES)

Now take 15 minutes to prepare a 5-7 minute report for the large group that summarizes your team's discussions. Highlight what your team learned from the readings as well as the knowledge, expertise and experience of your team members. Focus on:

- What did we learn that seems like it would be useful to our discussions?
- Based on these learnings, what recommendations do we have for the group as we continue to explore how we can influence influence culture through entertainment, media and the arts?

Use one of your whiteboards to prepare your report and have one or more of your team members prepared to give the report-out to the large group. When your report is ready please return to the main group area.