

DESIGN WORKSHOP

FAITH • MEDIA • CULTURE • ARTS

VISIONING EXERCISE

In this assignment you will be working individually. Grab a box lunch and take 15 minutes to eat. Then go to one of the flip chart pages posted around the room and grab one or more markers that are available. Read the scenario below and complete the assignment as outlined below.

It is April, 2024. The Briner Institute has been functioning as part of Lipscomb University for the past five years. The Institute is starting to draw national attention for its work over the past few years to have a positive impact on culture through its active engagement in the entertainment, arts, and media communities. The Institute is involved with a significant amount of activities, initiatives, academic programming, and other work, much of which involves other partners and entities across the country. And the Institute is on secure footing from a financial perspective, with funding in place to expand its scope and functions in the years ahead.

You have been directly involved with BI at LU in a leadership role for the past five years. You've been asked to participate in an interview with a reporter from Time Magazine which is publishing a story to profile the Briner Institute and its work. The reporter has sent some questions in advance of the interview so you can organize your thoughts.

PART 1 (25 MINUTES)

Answer the following questions, recording your answers/thoughts on the flip chart. Use words, pictures - whatever best helps you communicate your responses to the questions. Write as legibly as possible as you will be sharing your work with a few other people in the next part of this assignment.

1. What do we see happening today (2024) that tells us that BI at LU is making a difference? What has been accomplished over the past three years, and what has been its impact?
2. How did the people involved with BI and LU get traction in the early days of the partnership?
3. What are the one or two major decisions you made concerning the design or implementation of BI at LU that made a huge difference?
4. What strategies or tactics did you use to engage stakeholders in this initiative? How did you help make it a priority for these stakeholders? How did you get various stakeholders to collaborate?
5. How did you measure the progress and results you accomplished? How do you know that extraordinary progress has been made?
6. What was the biggest challenge or hurdle you encountered as you started? How did you overcome it?
7. What are you most proud of?

PART 2 (30 MINUTES)

Once you have completed answering the questions on your flip chart page, find a few participants that you don't know to form a "team" of 5-6 people. Then take turns going to the flip chart pages of your team members, with each person taking 3-4 minutes to share their responses to the questions. When everyone on your team has shared their work please go to the large group area for the next group discussion.